# **Asante's Travel Program Soars with Egencia**



# **Executive Summary**

Asante provides comprehensive medical care to more than 580,000 people throughout Southern Oregon and Northern California. Their facilities include Asante Ashland Community Hospital in Ashland, Asante Rogue Regional Medical Center in Medford, Asante Three Rivers Medical Center in Grants Pass, Asante Physician Partners, and additional healthcare partnerships throughout the region. Out of their more than 5,400 employees, approximately 600 of them travel for business on a regular basis. This includes the HR department bringing in new recruits and partner physicians traveling to medical conferences and visiting other hospital sites. Driven by local communities, Asante's hospitals are regularly awarded high honors such as being named one of the 100 Top Hospitals in the nation.

In 2009, Asante was ready for a new travel management partner that could provide more personalized agent service to their travelers as well as better visibility into their travel spend. After considering multiple travel management companies, Asante selected Egencia. Jackie Hambin joined Asante in the role of Travel Manager as they were rolling out the new program with Egencia. Jackie enjoys strong C-level support for the travel program with Egencia, as has since the start.

Asante recently acquired Ashland Community Hospital and with the help of Egencia, folding these new employees into their travel program has been seamless.

# The Challenge

- Improve travel data availability. With their previous travel agency, they needed to specifically request each report.
- · Gain access to a dedicated account manager.
- · Enhance support for travelers en route.
- Increase individual travelers' management of their own schedules.
- · Reduce the costs of Travel Program.

# MASANTE'



"Egencia Account
Managers like Nancie
and Lynn are fabulous.
They always give me
the great ideas, and
I can always refer to
them and I can bounce
things off them. The
truth is that they are my
sounding board. They
are always there for
me and I adore them."



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#### The Results

- Reports available 24/7/365. Other agencies require you to request reports, but with Egencia, Asante's reports are always readily available online.
- Relationship with Account Manager. Since
  the switch, Jackie has had direct access to an
  Egencia Account Manager who can help her
  optimize her travel program at any given time.
  Having another set of eyes on her travel
  program has definitely been an added benefit.
- Round the clock Agent Support. Travelers know that if they need assistance they can reach dedicated corporate travel agents via the 800 number or mobile app, to help with travel issues big and small.
- Happy Travelers. No hassles and total management over their own schedules.
   Travelers will find Egencia's user-friendly website to be familiar and intuitive.
- Reduced costs. Many travelers report lower prices through booking with Egencia, for the same hotels and dates.

# **Data Accessibility**

Jackie and the executive team at Asante continue to be happy they made the switch to Egencia. When they were working with their previous agency, they didn't feel like they 'owned' their own travel data. Their previous agency could provide reporting, but it was not readily available.

Since travelers are now booking with Egencia, Jackie has all the travel data she needs in one place—for both online and offline travel reservations. She has found the reporting to be easy and flexible to use, which is a huge benefit with her busy schedule.

### Agent Support - 24/7

With over 20 years of experience as both a Travel Agent and Agent Manager, Jackie has high standards when it comes to customer service. She knows that a good agent is someone who cares about the person they're helping. Jackie has been very pleased with Egencia's Travel Consultants. She can feel confident that Egencia agents will be able to

assist her and her travelers through complex problems and follow through to make sure everything is resolved.

# **Intuitive Online Booking**

With the fast growth that accompanies the acquisition of a new hospital, it is extremely important that new employees quickly learn the company's travel policy and start using the booking tool efficiently. When travelers book with Egencia, they feel right at home with the intuitive product design and clean functionality. We even offer extra capabilities such as a mobile notifications feature to keep travelers posted on their flight information.

#### **In Summary**

The combination of detailed travel reports, supportive and strategic partnership with an Account Manager, knowledgeable and thorough Travel Agents and Happy Travelers had lead Jackie Hamblin and Asante to believe they have found a true travel management partner in Egencia. Together they are able to make their travel program soar to successes far beyond what they were accomplishing previously.

#### **About Asante**

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#### **About Egencia**

Egencia – an American Express Global Business Travel Company – is the only proven, global B2B travel tech platform. Originating from the labs of global tech giants, we deliver the best user experiences, unmatched content, and unbeatable service to more than two million travelers worldwide. As part of the most valuable marketplace in business travel, Egencia is in a league of its own with industry-leading data insights and Al-driven innovation that powers the travel programs of 9000+companies in more than 60 countries. Connect with us on egencia.com and follow us on Twitter and LinkedIn.

#### Intuitive Website

"It is an easy process.
I'll definitely use it in the future."

#### **Best Practices Tip**

Signed up for the alerts feature and your itinerary information such as flight number and connecting gate will be texted straight to your phone.

#### **Cost Savings**

"The Egencia site was familiar as I have used Expedia frequently for travel. The nice part about using Egencia is the price for this particular hotel was about \$10.00 a night less expensive than Expedia, for the same hotel and dates."



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