

Newell Rubbermaid: Fine-tuning travel with granular insights



The granular, real-time data views provided by Egencia reporting tools help Newell Rubbermaid balance travel-policy protection with traveller care and convenience.

Newell Rubbermaid
Brands That Matter™

Customer

Newell Rubbermaid is a global marketer of iconic commercial and consumer brands, including Rubbermaid®, Sharpie®, Paper Mate®, and many others.

Challenge

Manage travel with real-time data to gain the granular insights needed to educate and enforce travel policy, reduce travel spend, and enhance the traveller experience.

Solution

When travel management at Newell Rubbermaid was transitioned from HR to procurement, the new team was tasked with viewing the travel programme through a different lens, to understand spend at a very granular level and increase both cost-savings and traveller productivity. Egencia's services and technology were

instrumental in allowing Newell Rubbermaid to achieve these new goals.

Future

Before teaming with Egencia, Newell Rubbermaid relied on historical data that required tedious manipulation. Egencia's reporting suite and power tools now provide granular, visually enhanced travel data in real-time, allowing teams to closely monitor spend and compliance, generate executive-friendly reports at a moment's notice, and continually fine-tune travel policy. The company also installs Egencia TripNavigator mobile app on the phones of all new hires to help them seamlessly manage travel changes on the go.

In 2013, Egencia's reporting tools allowed Newell Rubbermaid to roll out project initiatives that returned 8% in travel savings, and an incremental 11% in 2014. Newell Rubbermaid also realised an additional



Egencia reporting tools allow us to be proactive at managing a very granular and global travel programme.

Nicole Hohenstein, Global Travel Manager, Newell Rubbermaid

10% in strategic meeting savings, within a matter of months, by leveraging Egencia's Meeting and Event services.

Egencia's business travel solutions fuse technology with agent-assisted service to meet the needs of your company. We offer your travellers robust hotel, airline,

and rental car deals to book themselves—online, via our app, or with the help of an Egencia Travel Consultant.



Advice for New Travel Management Professionals

- "Travel involves a lot of details. Some of those details are very sensitive, so you must always remain cognisant of your travellers' needs."
- "Look at where your travellers are going. And then look at whether you have coverage in those places along with a policy in place that's easy to manage and adhere to."
- "Reporting is critical. It's not enough to simply have policies in place, you have to work proactively to monitor them and keep them working as seamlessly as possible."

—Nicole Hohenstein, Global Travel Manager, Newell Rubbermaid