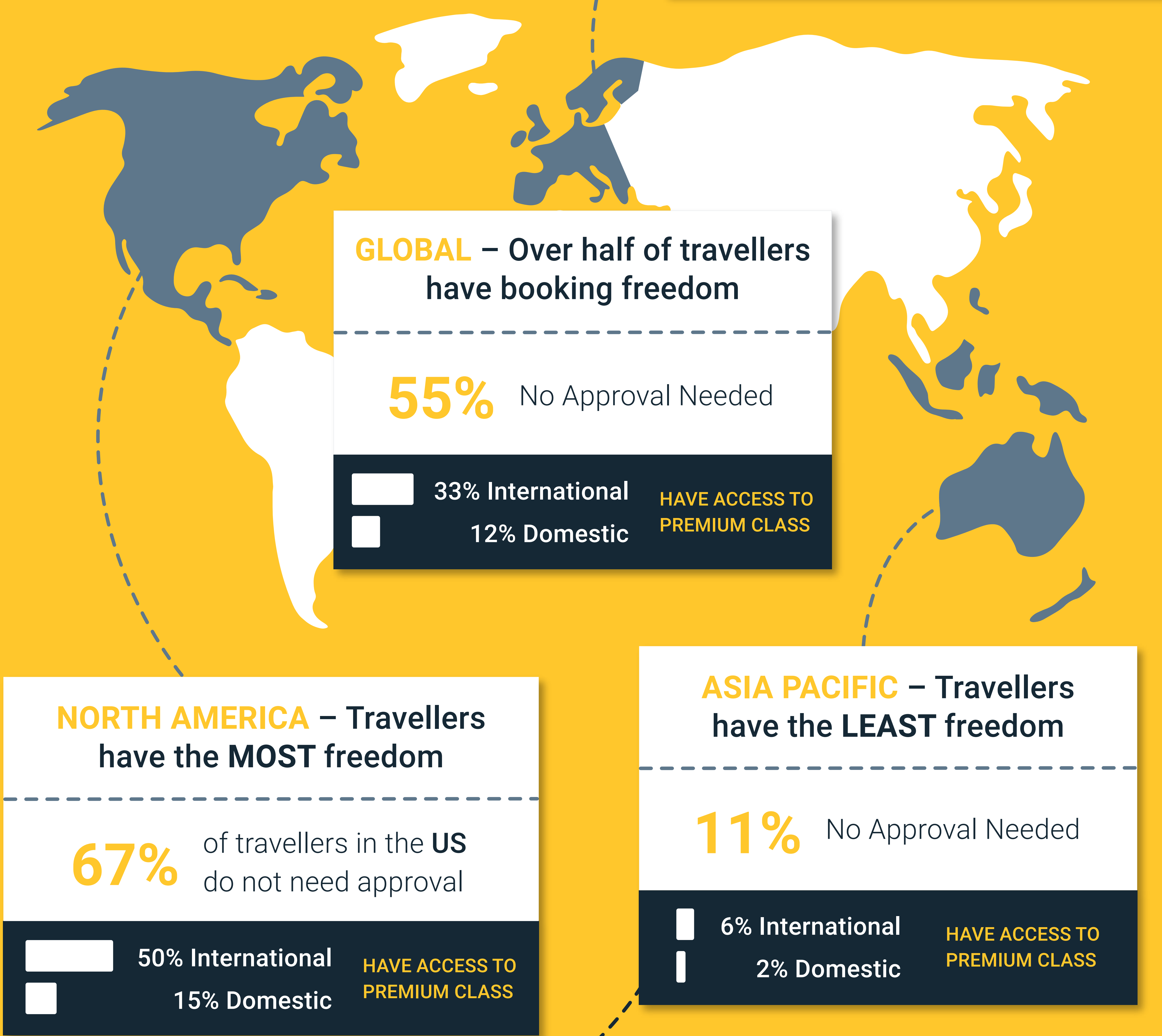


Global Air Edition

Air policy trends* show that **traveller satisfaction influences companies' air policies globally**. Here's how policies are shaped in different geographies with a look at approval, premium class, best day to book and advanced purchase.

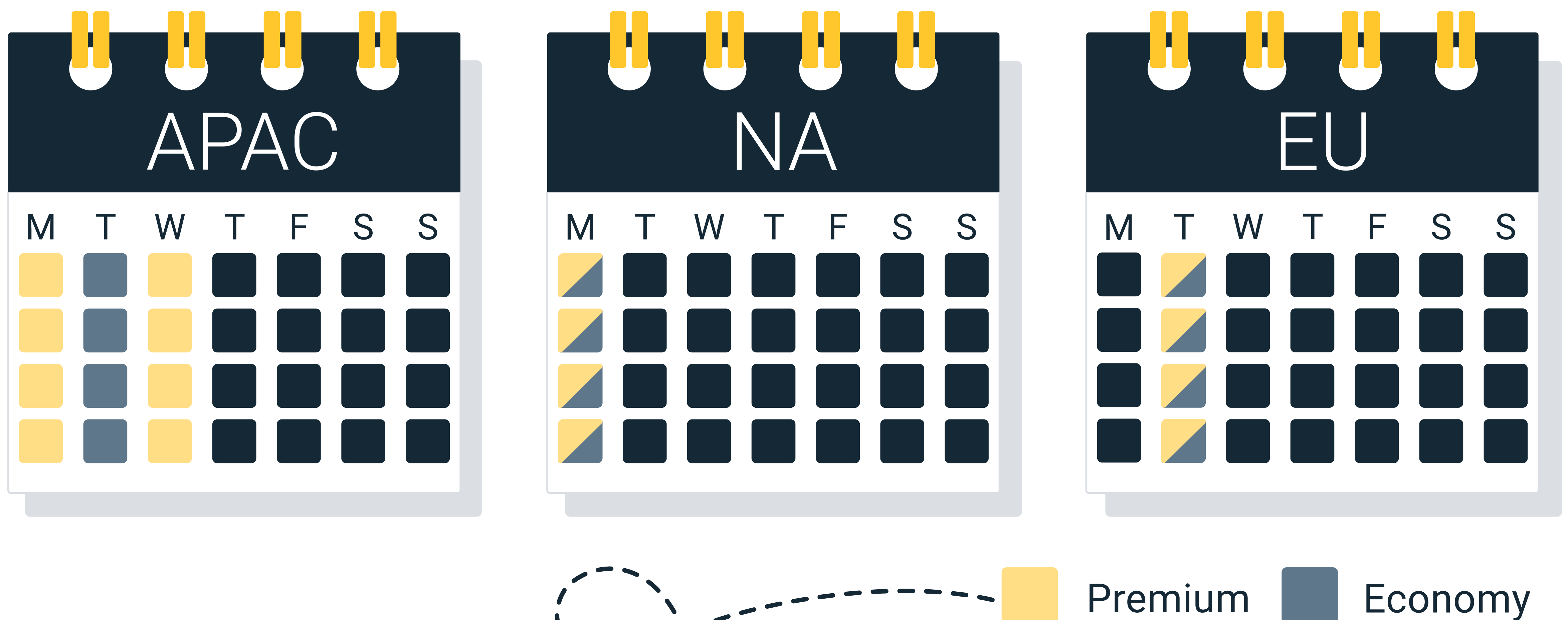
Approval Policy and Cabin Class Allowance

Some companies require approval to book travel, whereas some give freedom to hit the road without prior approval. International travellers generally have access to premium class more often than domestic flights. Each region exercises different levels of control.



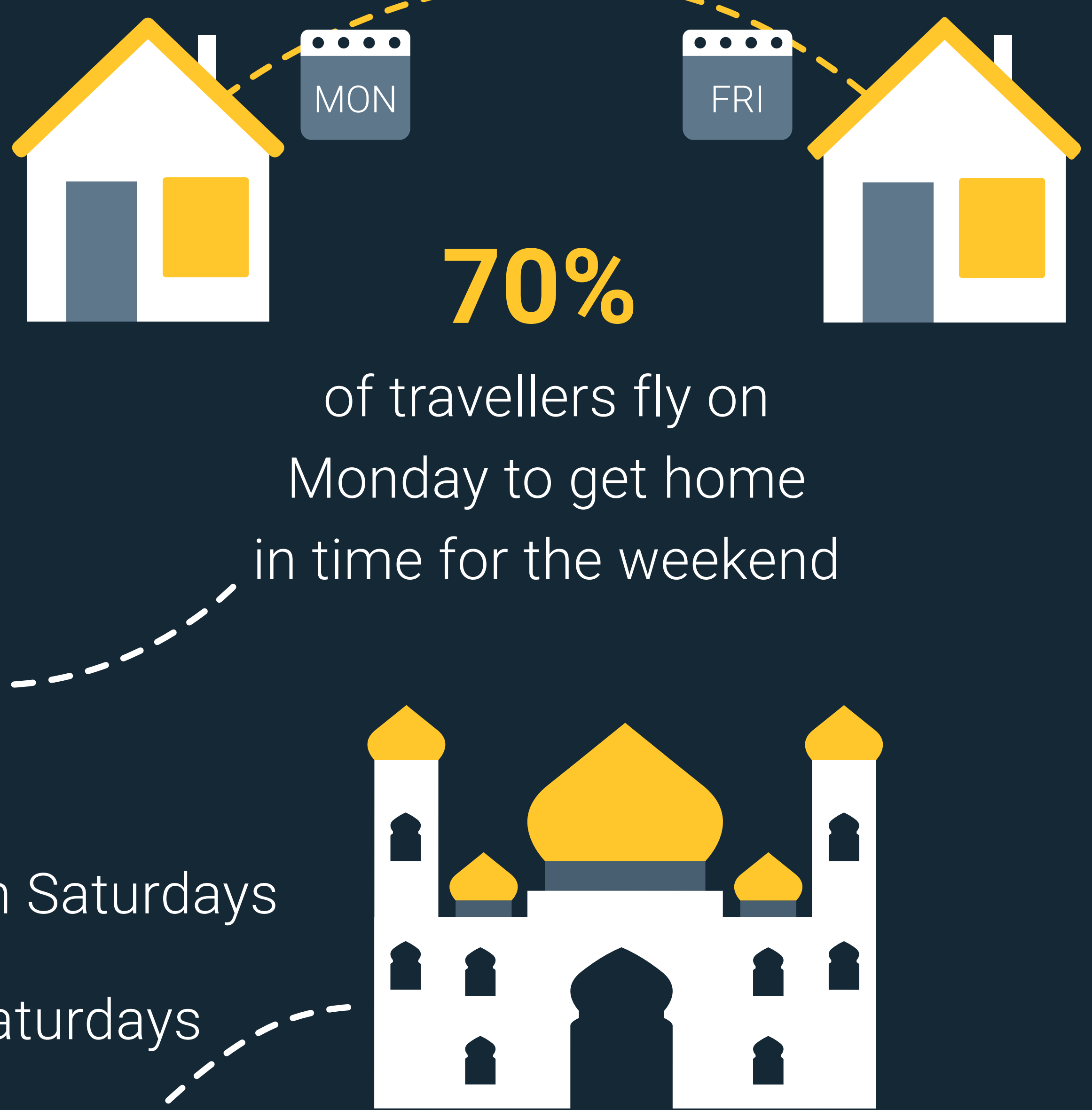
The best WORKDAY to book

Travellers should book on the weekends to snag a good deal for premium fares – this may let them get more bang for their buck within policy. But when is the best WORKDAY to book?



Bleisure: All about timing

Most travellers get trips done early in the week, but late-week trippers who stay over a Saturday for bleisure tend to be international or premium travellers.



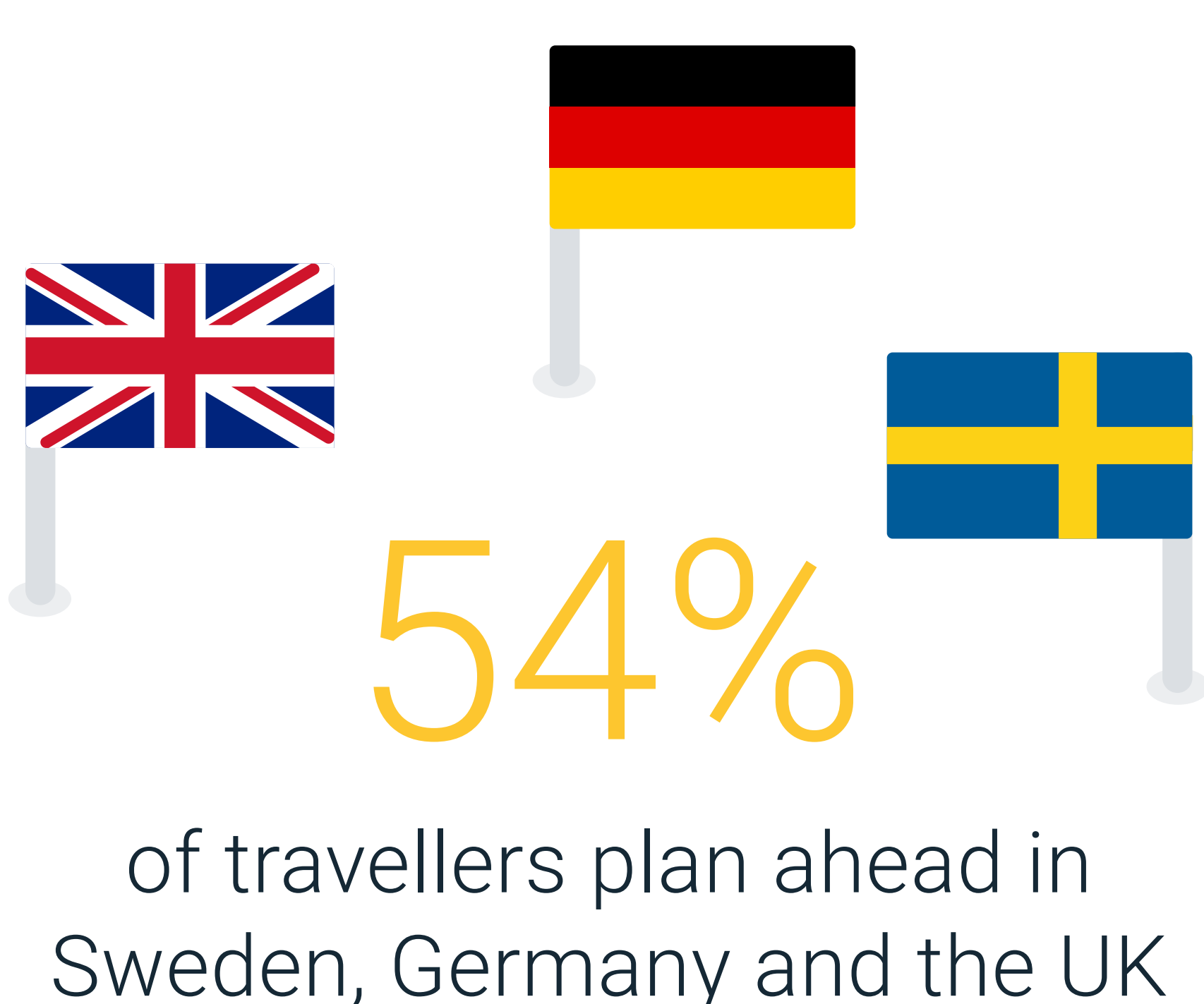
ASIA PACIFIC is the weekend winner!

50% Premium travellers stay on Saturdays

23% Economy travellers stay on Saturdays

Book early; pay less

Globally, around half of travellers have an advanced purchase policy, but out of those, only half actually book 14+ days in advance.



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EGENCIA